

7726/0618/JDE

Proposition - Proposed Increase of Affiliation Fees 2018/19

Proposed by the Board

Proposition: 'that this meeting agrees to the increase of affiliation fees from:-

- £14 p/a to £16 p/a for senior player members
- £7 p/a to £8 p/a for cadet/junior player members
- Associate membership remains £0 p/a.

Rationale:

The ETTA (and now Table Tennis England) has long understood that it needs to raise its own funds in order to reduce its dependency on public funding, cover its own Core costs and drive its own strategy.

After 8 years of making funding available for National Governing Bodies to increase participation in sport, the Government outcomes and Sport England strategy have now changed and National Governing Bodies are being charged with focusing and delivering to the 'Core' of their sport. 'Mass market' programmes such as Ping and Loop are funded from a separate Sport England budget and are restricted funds. No membership monies are invested in the Mass programmes.

Sport England reduced funding to the majority of NGBs last year and this trend is likely to continue. As a consequence, NGBs are likely to need to cover not only their core costs but the costs of supporting its membership from within its own resources. To this extent membership income is investing in the long-term sustainability of the sport.

The proposed £2 increase represents the third year of the publicised 5-year strategy of a £2 annual increase and was supported unanimously at the April 2018 National Council meeting. This strategy is reviewed annually to ensure that it is appropriate.

Our focus more than ever is on the player and the enablers (clubs, coaches, volunteers and leagues) around them and our aim is to provide a better quality 'product' by investing in ways to become more efficient, drive up income and utilise technology.

This is evidenced through the development of the Be TT development programme, the role out of the Clubs software product and the development of the tournament software platform.





The cost of development is being provided by a Sport England grant but the longer term use and developments will require our own investment. All this will benefit the members, players and volunteers.

We continue to be acknowledged by Sport England as an NGB that has risen to the challenges of reducing core costs and one that innovates and rises to this challenge of reducing costs by improving the member experience such as technology solutions which are currently being developed:-

- End to end tournament management system
- Club support software to help clubs grow and understand their membership

Despite making a strong case we receive no UK Sport funding and have to fund our own Performance programme.

Additionally, the Sport England strategy now targets an audience from the age of 5 (but still outside of the school curriculum), which is a change from 14-year-old, meaning that the reduced funding has to go further if we are going to bring more young people into the sport and keep them here.

As well as providing third party, personal accident and Director and Officer insurance members still continue to receive an unprecedented benefits package in return for their £16 fee which is delivered by Parliament Hill

(https://tabletennisengland.co.uk/membership/membership-benefits/).

Preferential pricing and early booking was available to Table Tennis England members for the 2018 ITTF Team World Cup and was fully taken advantage of.

